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Let's Go Motorhomes - Australia's Luxury Motorhomes lands in Europe

General Manager of Let's Go Motorhomes, Jeff Sharp, announces the company's expansion of its sales and marketing operations into Europe.

Jeff Sharp comments that; "Let's Go has enjoyed much success on the domestic front in recent years following the decision of its parent company [Jayco](#), Australia's most recognised brand for quality and affordable recreational vehicles, to enter the rental market as a natural fit to its manufacturing business and as the market leader the motorhome manufacturer in Australia."

He added, "The decision to expand to cater for international travelers was an easy and pre-planned progression, and our first regional expansion is in Europe where we have appointed Nick Costantini and co-partner Roberta Bertazza at ITC&A to represent us."

Nick has extensive experience in Australia-bound travel, both as a wholesaler and as a Country Manager for Tourism Australia in Region. Together with equally experienced Roberta, they will focus their attention on establishing ties with trade stakeholders including wholesalers and airlines and working in synergy to support marketing efforts with Tourism Australia and State Tourism offices.

Nick Costantini commented, "I was immediately impressed with the Let's Go product, a very young fleet of quality vehicles built in Australia, for the Australian roads. With over 380 vehicles Australia wide currently on fleet, and with plans to continue a rapid fleet expansion, plus 10 depots nationwide and an extensive dealer service network across Australia, we can deliver an amazing experience for European travelers. Wholesalers will find an array of unique features for hire including bikes and bike racks, GPS and baby seats along with a grocery service delivered and pre-packed before you arrive. A dedicated sales and operations team will ensure partners in Europe are well serviced."

Nick added, "Let's Go firmly believes in cooperative activity with stakeholders to help increase visibility and numbers to Australia and will therefore be offering to host media and agents on a regular basis to experience our motorhomes".

For further information please contact:

Head Office - Australia

Andrew Scales - Marketing Manager

andrew.scales@letsqomotorhomes.com

Europe Office

Roberta Bertazza - Sales Manager Europe

roberta.bertazza@letsqomotorhomes.com

Nick Costantini - Director Sales & Marketing Europe

nicholas.costantini@letsqomotorhomes.com